



SCHOOL FOR LIFE

foundation • australia



PARTNERSHIPS PROSPECTUS



This prospectus is an invitation to partner with School for Life in rural Uganda and be involved, first hand, in community-led, locally driven development projects that drive real change.

School for Life is a not-for-profit with a vision to address poverty through education, applying holistic, community-led, scalable and sustainable development practices. We focus on the major developmental needs of communities, using a range of projects to bring about long-term and sustainable change.

We believe in the power of collaboration, and are looking for partners with a desire to work alongside us in creating measurable, long-term change in one of the most disadvantaged corners of the world.



ABOUT SCHOOL FOR LIFE

School for Life Foundation (SFL) is a not-for-profit organisation working in rural Uganda. We empower communities to help themselves and create their own opportunities.

To do that, we build schools and provide communities with a quality education, including primary and secondary schooling, vocational training and other services – such as employment and health care solutions. SFL is a member of the Australian Council for International Development (ACFID). We have been operating for 8 years and have raised more than \$3 million dollars.



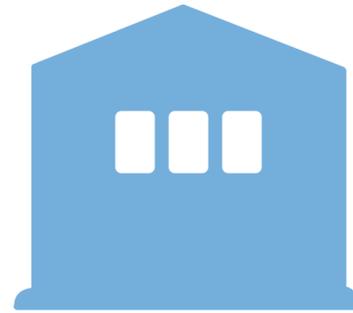
ABOUT THE FOUNDERS- Dave and Annabelle

SFL was founded in 2008 by Annabelle Chauncy OAM and David Everett OAM. At the age of twenty one, they travelled to Uganda and were so overwhelmed by the number of children and adults lacking education opportunities, they decided to take action. They have received numerous acknowledgements for their work, highlighted by both receiving the Medals of the Order of Australia in 2015. Annabelle was named Qantas Woman of the Future in 2014, and Westpac's Top 100 Women of Influence in 2012, whilst Dave has received Rotary's Paul Harris Fellowship for significant contributions to humanity.

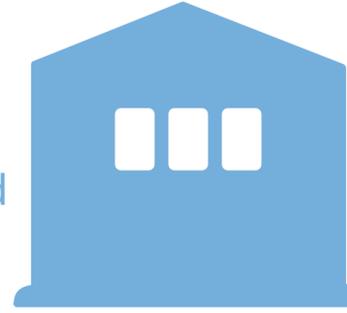


WHAT HAVE WE ACHIEVED SO FAR?

Since 2008, we have grown significantly, and in 2015, had 400 primary students, exciting small businesses providing jobs in farming, tailoring, and animal husbandry, clean water, health care and sanitation being provided to the whole community. So far we have:

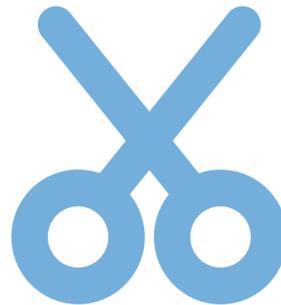


BUILT
1 school,
and just started
building
our second



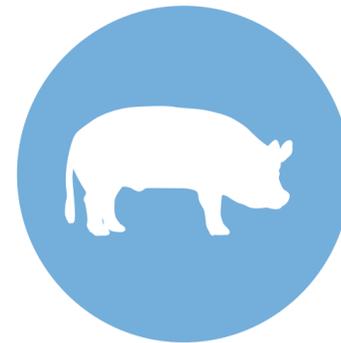
EDUCATED

400 students in our
Primary School in
Katuuso



TRAINED

10 tailors - who
make our uniforms
and sell in the markets



CONTRUCTED

a sustainable
farm, creating 20 jobs



PROVIDED

clean drinking water
to the entire Katuuso
community



BUILT

a fully functional health
clinic with a full time
nurse at Katuuso



FED

all staff and students
with 3 nutritious meals
a day



EMPLOYED

more than 100 adults



INSTALLED

solar panels to provide
electricity to the
community

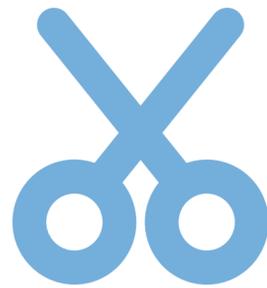
WHAT'S NEXT, AND WHY WE NEED YOU!

School for Life's success has resulted in an opportunity to expand our operations in Uganda. From late 2015, the Cotton On Foundation has supported us to build a new Primary and Secondary school in the community of Bujuuko, north-west of Katuuso. By the end of 2017, we aim to fill the school with students and teachers, books and desks, electricity and water, **BUT we need additional support** to raise the \$2million dollars necessary to make it happen! With your help, just some of the things we will be able to do:



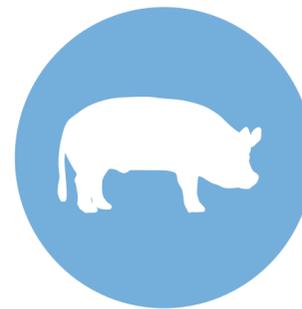
EDUCATE

800 more students in Primary and Secondary school



START-UP

a tailoring business alongside the school to create sustainable jobs for up to 40 women



BUILD

more farming and animal husbandry businesses to create local jobs



PROVIDE

clean drinking water to the entire Bujuuko community



SUSTAIN

a health care worker for Katuuso and Bujuuko, over 10.000 people!



PROVIDE

3 nutritious meals a day for over 2000 people



EMPLOY

120 more adults



INSTALL

solar panels in Bujuuko providing electricity

PARTNERSHIPS AT SCHOOL FOR LIFE

By partnering with School for life, you will be joining a vibrant, colourful and exciting community of students, teachers, farmers, tailors, cooks and education specialists in Uganda, and Australia, that will change how you and your business look at the world and your roles within it.

FUNDING IDEAS

From sponsoring a single student's education, to building an entire school for thousands of students, there are opportunities for all sizes and types of funding relationships.

Child Sponsorship- we currently have 200 unsponsored students, and are enrolling 100 more in 2017

Teacher Sponsorship- our new school will need up to 5 new teachers

Solar Electricity- on all our new buildings

Nutrition and Meals program- our new school needs a kitchen and cooks to feed all our children

Water and Sanitation Projects- new latrines, a water catchment system

IN-KIND SUPPORT

The donation of various skills and resources in-kind helps us to keep our costs low. E.g.

Basic HTML and website support

Event services for our Annual Black Tie Ball and other fundraising activities

Professional HR and legal advice

Video production and editing

Office Space for our small Sydney team

Graphic Designers

Marketing and Advertising professionals



CURRENT PARTNERS

Our partners are diverse in size and nature. We have large, International businesses, fundraising groups, Private Ancillary Funds and Foundations, personal investors, small businesses and sole traders; working with us on funding, skilled volunteering and pro-bono services.

We've collated a number of different partners below to give some insight into partnerships with School for Life.



The logo for Cotton On Foundation consists of four upward-pointing chevrons stacked vertically in green, light blue, red, and yellow. To the right of these chevrons, the words "COTTON ON" and "FOUNDATION" are written in a large, bold, black, sans-serif font, stacked on two lines.

COTTON ON FOUNDATION



"I was privileged to experience first-hand the incredible impact that School for Life Foundation is making on communities in rural Uganda. We were blown away by what they have achieved and compelled to invest in them to make an even greater difference! They have a proven track record in development and their hard work, persistence and the change they are making is huge. Cotton On Foundation and School for Life are both driven by global education, the provision of clean water, health care, employment and capacity development in Uganda and together, we can achieve huge change! We are delighted to partner with School for Life to build another primary as well as a secondary school in the next two years."

**Tim Diamond, General Manager
Cotton On Foundation**



"Since being fortunate enough to find and work with School for Life (SFL), our entire view on philanthropic funding as well as the positive returns it can have towards our company has changed tremendously!

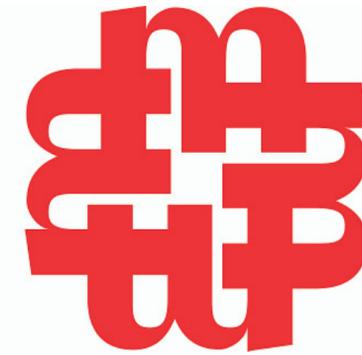
When first approached by SFL regarding their background and current projects, they immediately stood out from any other organisation we had dealt with in the past. They provided full project proposals that outlined every fine detail of the project and exactly why decisions had been made. The research, professionalism, use of diversely skilled personnel, awareness of community ownership, the pairing of donations with applicable grants (where possible), the sustainability of the schools energy resources and financial planning, as well as its documented previous success and pure passion displayed throughout the meeting, all contributed to our admiration for such a new yet successful NGO.

Annabelle's presentation to our staff highlighted the significant impact this project had made on the children and community in the surrounding area, and illustrated just how far each and every staff member's efforts contributed to this success story. At the end of the presentation, Annabelle was bombarded with questions, showing just how moved many of our staff were with the achievement, some going as far as volunteering to become more involved by sponsoring children and donating gifts. From that point onwards, all staff started to receive quarterly email updates on the progress of the project and success of SFL in general, and it is now common to hear conversations amongst staff in the kitchen or lunch area revolving around SFL.

Since our partnership began, numerous managers have reported positive feedback from staff regarding how genuinely proud they are to be working within a company that achieves such noble goals. In summary, we view this wide scope of positive effects gained as invaluable to our business – and only obtainable through an exceptional organisation such as 'School for Life.'

Nadia Taylor CEO

MONTGOMERY



MONTGOMERY INVESTMENT MANAGEMENT

"In funds management, our job is to invest in businesses at a rational price, generating very high returns on shareholders capital, with bright prospects and run by sound management.

Our approach to philanthropy is identical and in School for Life we have discovered an organisation where the impact of our giving is tangible, where the prospects for so many are brightened, and one that is run by someone who is intelligent, energetic and honest. One suspects the true impact of Annabelle and her team's work can never be overstated."

Roger Montgomery, Chief Investment Officer



"I first engaged with School for Life Foundation and Annabelle Chauncy in 2010 and was very impressed with her determination to achieve ambitious and noble humanitarian goals. Our private ancillary fund – Pink Umbrella Foundation was just getting started when I first met Annabelle and we were able to form a partnership that continues today and will continue into the future. The School for Life team are working to improve the lives of young children in our global community and go about this enormous task with grace, humility and passion, providing high-quality education to a group of children in Uganda that may have otherwise not had opportunity to go to school at all. Our Foundation understands only too well how important education is for children in developing countries, in most instances their only way to break the poverty cycle.

School for Life are extremely focused on their goals, and now have a proven track record to demonstrate they are achieving results - when we make a grant we see positive results quickly making this a partnership that gets tangible results. We feel immensely proud of their achievements and know they will leave the world a better place than they found it."

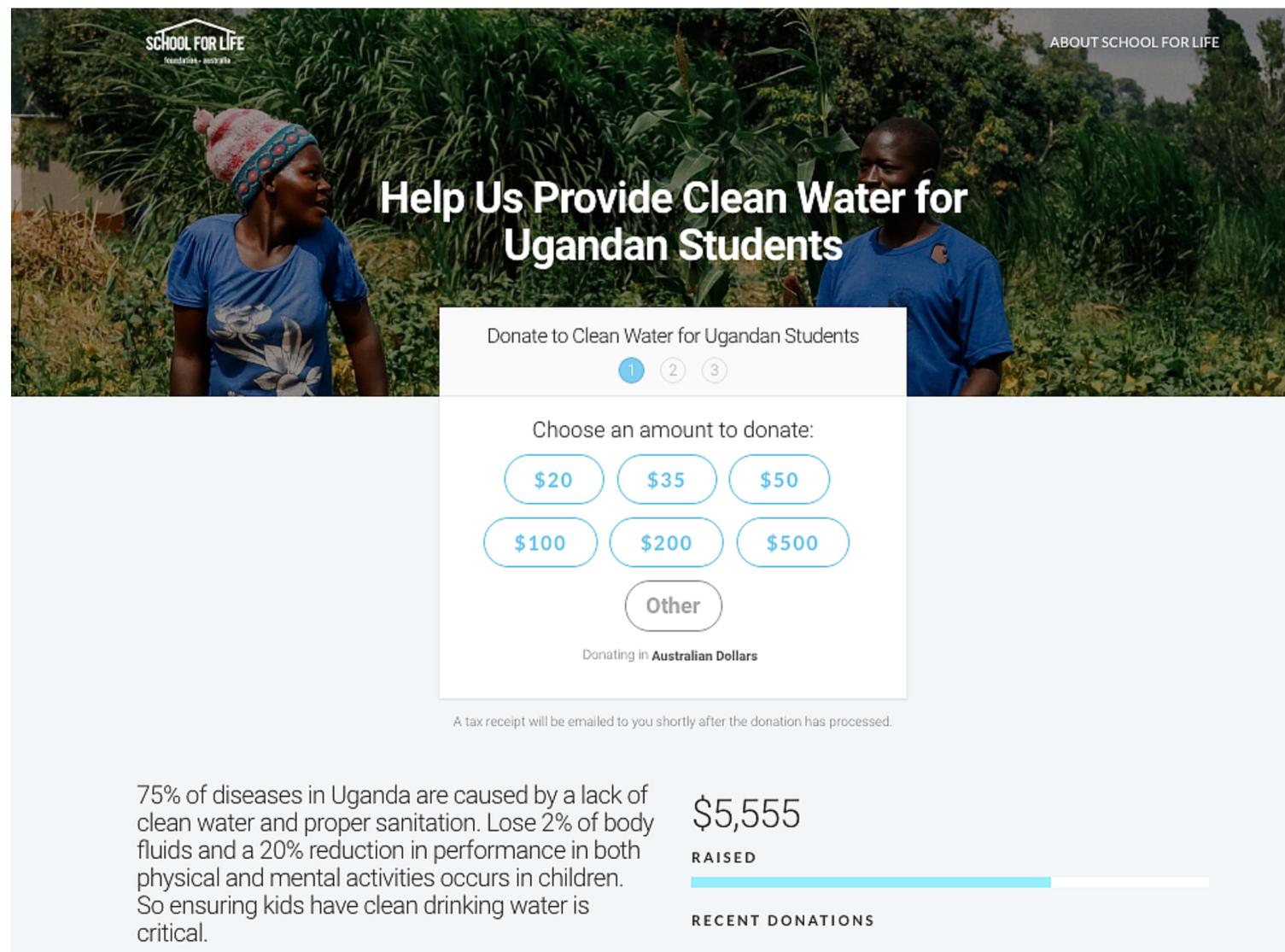
Sue O'Neill President – Pink Umbrella Foundation

Rotary Past President and Rotary Australia World Community Service (RAWCS) executive



Mia McCarthy, Founder and CEO of health foods brand Yummiia, knows the benefits of both a nutritious start to the day, and the importance of education.

Mia recently joined School for Life as the first Ambassador for our 'Eat Well, Learn Well' Program (EWLW), a monthly sponsorship that costs, \$10, and feeds a student 3 meals a day for the entire year. Mia advocates for School for Life using her business and personal networks, promoting EWLW through her brand, and using her speaking engagements as a means to connect a new audience with School for Life.



Custom fundraising site built to Strategic Planning Solutions

STRATEGIC PLANNING SOLUTIONS

By mobilising their professional network, Strategic are able to both advocate and fundraise. Using a co-branded fundraising platform, and projects that resonate with them (access to water for school students), the partnership is able to include their client base in their passion for social causes.

"We chose to sponsor School for Life Foundation as it was the natural fit for where our passion lies, that being helping kids by giving them an opportunity they may not otherwise receive. Having been school teachers in the past and current sponsors and donors to children, we understand the immeasurable value of education and its ongoing impact on a community and nation, especially for Uganda."

Michael Coorey, Managing Director



JEFFRIES PRINTING SOLUTIONS

Jeffries offer School for Life pro-bono, professional printing solutions, ensuring all our collateral is top quality, and heavily reducing our admin costs.

"We are strong believers in Australia's responsibility to help those outside its borders. School for Life does this – it provides real, practical support to people for whom the world would otherwise ignore.

We are proud to be supporters and would urge other people and businesses to back them as well."

Baden Kirgan, Managing Director



Original Boot Camp, Dee Why and Mona Vale

OBC chose School for Life as its charity partner for 2016, using peer to peer fundraising. Most recently, a team of 6 OBC recruits ran a very steep 70km through the Victorian bush, up Mt Buffalo and through their network raised nearly \$4000, spreading the School for Life message to over 70 different donors.

"The guts it showed for the guys to finish this race is nothing like what is shown daily by the kids and the amazing teachers in these schools. I am so glad we could raise some money for them."

**Paul McGeachie,
Owner OBC Dee Why & Mona Vale**

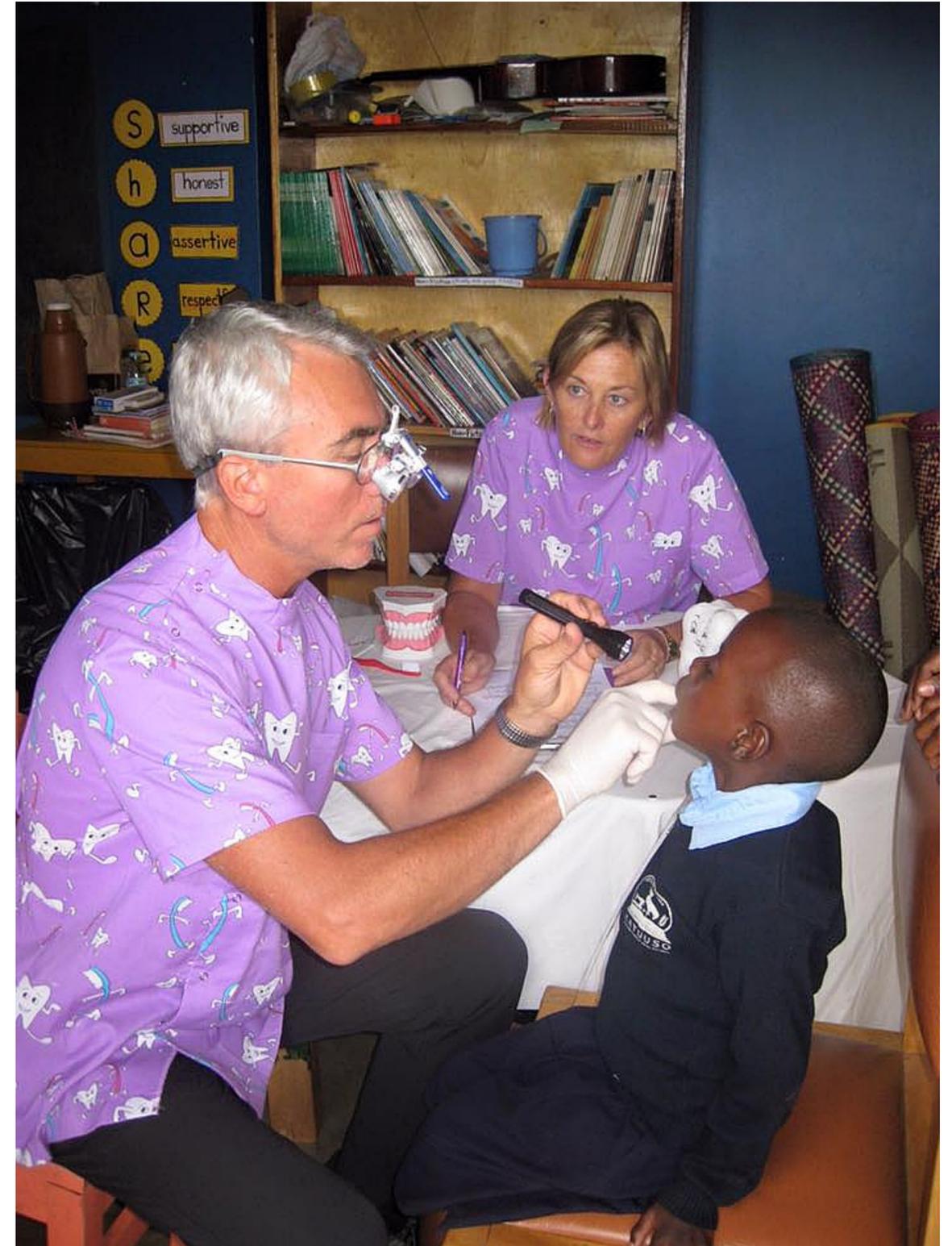
EVENT PARTNERS



Darren and Tracey Scott, the owners of RidgeView Wines, and qualified Dentists, have been long-term supporters, and have been sponsoring School for Life's annual Black Tie Ball with wine for seven years.

In 2015, they came to visit the school and ran a dental health care clinic for our students.

"Tracey and I had an amazing time in Uganda. The school is incredible. I love the setup and outlook. We were greeted graciously and felt very welcome. The kids and teachers were fantastic. Everyone was very interested and it was great to see that our donations can make a difference. The site for the new school was starting to take shape when we were there. It will be something special."



OUR PROJECTS

At School for Life, we offer a range of exciting projects you may wish to partner with or sponsor. Below are a number of examples, though the list is not exhaustive.

We would love to hear from you on what your organisation is passionate about, and how we could work together to meet the many needs in rural Uganda.



A QUALITY EDUCATION

Our core projects are our schools, Katuuso Primary, and the currently under construction Mbazzi Primary (with Secondary opening 2018). These operate as the hub of the community, and pillar of our holistic model of development that spans education, health care, sanitation, employment, food security and employment.

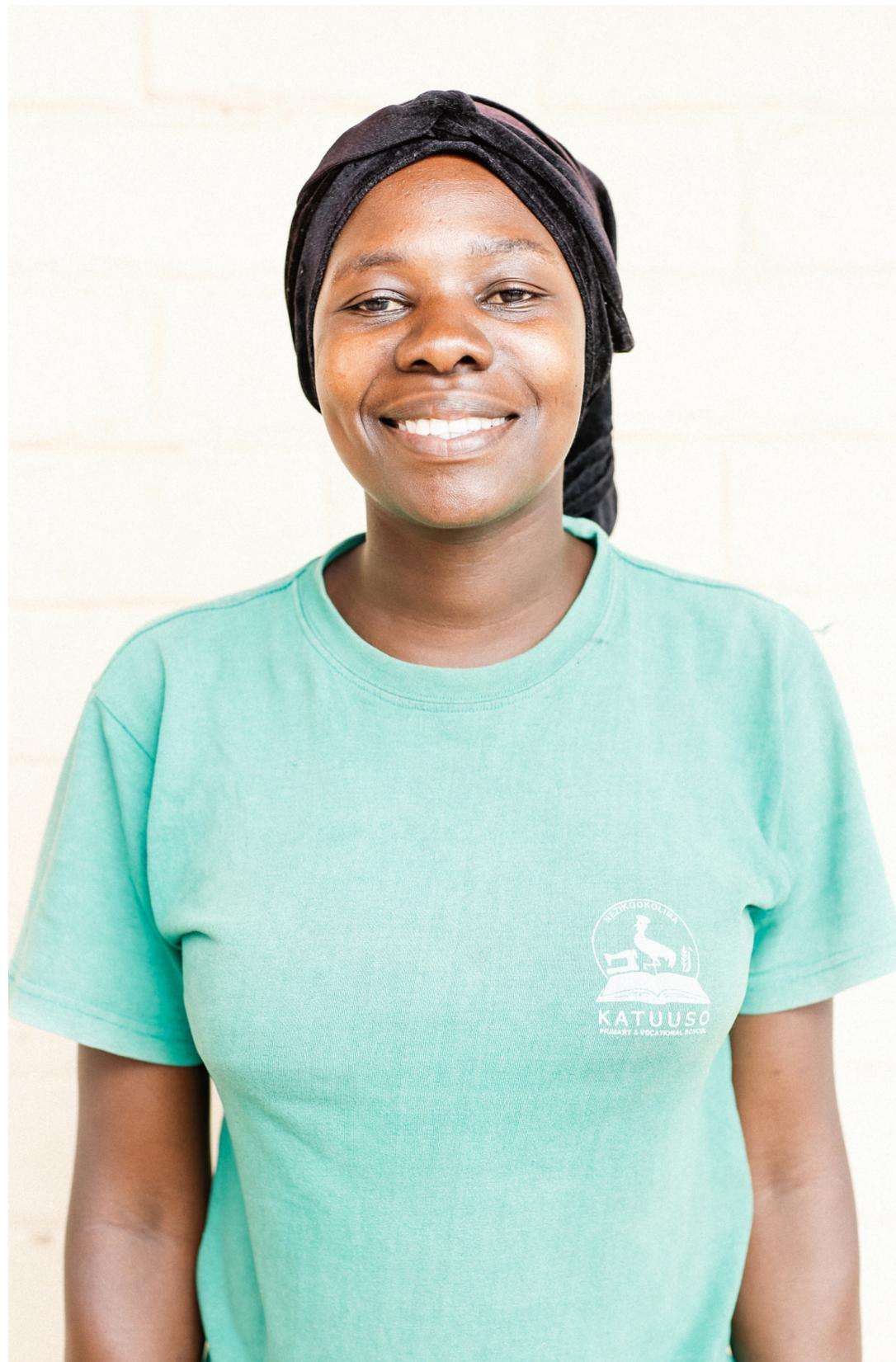
FAMILIES AND COMMUNITIES MAKING SCHOOL A PRIORITY

Little Alex started attending our brand new school Mbazzi Riverside, and extraordinarily, enrolled himself! Alex lives about 1km from school and was dropped off by his grandmother to line up on enrolment day, as she rushed to the clinic with his feverish baby sister. When his turn came, he pulled himself up onto the large chair and proceeded to say that he was here for school! He's independent, intelligent, creative and loves to learn, and we can't wait to see him grow over the coming years!



\$600 a year sends a child to school. You could even support a class of 40 students and 2 teachers for \$30kp.a.

TEACHER TRAINING



In 2010, Rachael began as a cleaner at Katuuso Primary and Vocational School. She came to work on time and worked above and beyond her role every day. When asked what she was working so hard for, she explained that she was saving money to go to university, as she wanted to become a teacher. Thanks to the generosity of a donor in Australia to School for Life, Rachael was finally able to go to fulfill her dream of attending university in Kampala. Rachael graduated in 2013 and has since been a Pre-Primary teacher at Katuuso Primary and Vocational School. She is one of our best and most passionate teachers because of her strong leadership, attention to detail and care for the welfare of the children. In 2015, she was promoted to Assistant Dean of Studies.

*\$2400p.a for a teacher.
You could support four
teachers for a full year;
their salary, on-site
accommodation, and
meals, for just \$10,000*

EMPLOYMENT

We believe in providing our communities with the skills they need to become self-sufficient. As more locals are employed with a reliable income, financial literacy and fostering a savings culture in the community have been a focus. Our tailoring program currently employs 10 women and training a further 20, agriculture projects now employ 15, and including local builders, teachers, drivers, cooks and maintenance staff, we employ 120 Ugandan staff.



Partner with one of our micro enterprises: tailoring, agriculture, or animal husbandry, and provide families a means to financial independence.

Alternatively, assist us in developing more small businesses to employ more Ugandan staff. We have some exciting opportunities in mind!

A STORY OF FINANCIAL INDEPENDENCE

With some guidance from School for Life, our tailoring team has established a group savings program. Each month, these ten women proudly deposit 40,000 shillings from their earnings into a savings account that they are being trained to manage on their own. But these women have gone one step further, initiating a merry-go-round lending system, independent of School for Life!

In addition to their monthly savings program, they have started contributing 10,000 Ugandan shillings (\$4) per week to a shared pot. Each week, a different woman takes the combined amount savings of 100,000 shillings (\$40AUD) as a bonus to spend on something that she would not have been able to purchase for herself or her family. We think this is AMAZING and couldn't be more proud of our tailoring team's initiative!

Adult literacy and numeracy classes run twice a week, financial literacy support for members of the local community. Support these classes to see real economic change.



ENSURING GOOD HEALTH AND NUTRITION



2 balanced meals and a delicious snack a day x 5 days a week x 195 school days a year x 400 students = a whopping 234,000 meals provided to our students per annum. Each meal costs just 13 cents! This 13 cents ensures our students are not going hungry at school, fosters growth and development, improves their immune systems (decreasing absences), and increases cognitive functioning. A little goes a long way.

Our 'Eat Well, Learn Well' program feeds a student 3 meals a day for **\$10 a month**. A great matched giving program for staff- or feed a class for \$5000 a year!

AN INCLUSIVE ENVIRONMENT



Sponsor our special needs program, and train our teachers to educate children with different abilities

Sometimes it's hard to believe the statistics. Of the reported 2.5 million children in Uganda living with disabilities, only 9% attend primary school and 6% progress to secondary. This staggeringly low figure is not acceptable. School for Life has 8 children currently enrolled in our Special Needs Education Program. This program seeks to provide inclusive education and equal opportunities for children with special needs, and address the stigmatizing attitudes within the community towards these children. Due to a lack of knowledge and understanding, many of these children's parents believed their children would never be able to communicate, learn or interact in a classroom setting like other children. We are happy to report that thanks to our certified special needs teachers, our program is thriving and our children with special needs are developing critical skills needed that they will need for their futures and are included as valuable members of the school community.

Pictured here is Pauline :)

SOLAR ENERGY

99% of Uganda has no access to electricity. In order to create replicable, scalable models of development for African communities, we begin with providing a quality education through building schools in partnership with the local community, and training excellent teachers. From there, we look at the best vocational options in the area and build small businesses. In order to do this, a major first step is bringing in solar power.

In 2013, when the first school was built in Katuuso for 400 students, we installed 36 x 130W solar panels.

These units power internal building lights, external security lighting, solar freezer, solar fridge, 10 x laptops, 30 x mobile phone charging units, printer and scanner unit, TV/DVD units, water purifiers, and 10 sewing machines.

We now need funding to roll out solar in our second school, Mbazzi Riverside Primary and Secondary.



Partner with us to bring solar electricity to our new school.

For \$35,000 an entire building can be fit with a full solar system, down to the globes, wiring and sockets.

PARTNERSHIP BENEFITS

Depending on the partnership type, we offer a range of exciting opportunities and material.

Project Visits

We invite all our partners to visit and see our projects first hand in Uganda. We can readily accommodate a short visit for anyone travelling through Africa, or with planning, can sometimes arrange 2-3 day work projects to get your hands dirty! Example itinerary, including safari options, available on request.

Keynote address

Spreading the message internally is key to any partnership, and we offer all partners a Keynote Message from our CEO and Founding Director Annabelle Chauncy OAM at an event, conference, or training day etc. of your choosing. Topics she can address include Leadership, Empowering Women, and How to Start a Non-Profit. Annabelle was named Qantas Woman of the Future in 2014, and one of Westpac's Top 100 Women of Influence in 2012, received her OAM at age 28.

Marketing and Communication Material

- Short, playful videos of students, and updates from Annabelle and our Uganda team, offer you and your stakeholders a view into our classrooms and other projects from their workstation or boardroom
- Monthly updates from the field with stories and images
- Customised project reports, including imagery, on request.

PARTNERSHIP BENEFITS

Large Canvas Photo

Show off School for Life in your office, boardroom or reception area.

Black Tie Ball Event

We have event specific partnerships, with a range of table prices and options. All Major Partners receive one VIP table for 10 guests, including a pre-event cocktail party with School for Life staff and other VIP guests, priority table location, canapés, a three-course meal, entertainment, drinks, and colour ad in event program (value \$5000). Other sponsorship can be advertised on the night

School for Life website.

- Company Logo/image, quote or bio.
- When sponsoring a specific project e.g. Eat Well, Learn Well, your company will also be featured on that project's home page with an explanation of the partnership.

Social Media

We can plan posts across Facebook and Instagram to highlight our partnership. We will work on a story and hero image with you, ensuring posts are genuine, informative and give our audience an understanding of the value the partnerships brings to both of us.

Talk to us about what's important to your business, and we can customise a package to suit your needs.

INTERESTED?



Get in touch to discuss partnership opportunities: jarrod@schoolforlife.org.au
More information about School for Life can be found at schoolforlife.org.au

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